

RecycleMania 2009

"ACTION IS THE FOUNDATIONAL KEY TO ALL SUCCESS."
-PABLO PICASSO

DEAR VOLUNTEERS:

Welcome to the second week of the competition! UC Davis is currently ranked 176th in the *Grand Champion* Category (the competition to reduce waste and to maximize recycling). We are off to a rocky start, but with your help we can improve — we can still win! Each of our weekly updates will contain simple tips that you can follow to adopt more environmentally-friendly practices and help us on our way to becoming the RecycleMania champions!

IMPORTANT EVENT:

The first annual **Plan Green Conference** will be held tomorrow at the UC Davis ARC. Learn how to “green” your meetings, conferences, banquets, and other events from nationally-recognized experts in the event planning industry.

For more information visit:

<http://www.cevs.ucdavis.edu/plangreen/index.cfm>

FUN FACTS:

UC Davis has the first **Zero Waste** stadium in the nation. Check it out:

http://www.dateline.ucdavis.edu/dl_detail.lasso?id=10148



RecycleMania isn't only about recycling, it's also about reducing the amount of waste you produce.

<http://www.recyclemania.org/>

PRIZE OF THE WEEK

Answer correctly and you will have the chance to win a **Zero Waste Fun Pack** for **FREE!**

Q: What percentage of the waste that UC Davis generates is compostable (food, napkins, papers, green waste, etc.)?

*submit your answers to recycling@ucdavis.edu by February 21, 2009.

THIS WEEK'S THEME: ZERO WASTE



The easiest way to help UC Davis in the RecycleMania competition is to generate as little waste as possible.

DID YOU KNOW?

Starting today, University Catering by Sodexo will begin providing Zero Waste biodegradable materials as the standard for all catered events requesting disposable items. Way to go!

What is Zero Waste?

Zero Waste is a process that strives to reduce consumption, minimize waste, and maximize recycling.

Did you know that many UC Davis events are Zero Waste?

Events such as Picnic Day and the Whole Earth Festival work with R4 to minimize waste sent to landfills; waste is composted or recycled instead.

You can host your own Zero Waste events by purchasing Fun Packs from R4 for only \$20! Compostable Utensils can also be purchased from Supply Express.

UC Davis' goal is to divert 75% of its waste by 2012 and to ultimately achieve Zero Waste by 2020. We can achieve this goal by following these four simple steps:

- **Reduce** the amount of waste you produce
- **Reuse** the items that you already have
- **Recycle and Compost** the items that you can no longer reuse
- **Rebuy** items created from recycled materials or organic locally-grown foods

If you would like to learn more about zero waste, contact R4 to set up a Zero Waste presentation for your office:
http://r4.ucdavis.edu/programs/zeroWaste/zeroWaste_index.php



R4 Recycling Program

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