

**UC DAVIS***Recyclemania 2009*

"TREAT THE EARTH WELL. IT WAS NOT GIVEN TO YOU BY YOUR PARENTS.  
IT WAS LOANED TO YOU BY YOUR CHILDREN."

- KENYAN PROVERB

**DEAR VOLUNTEERS:**

Welcome to the **third week** of the competition! UC Davis is currently ranked **174th** in the *Grand Champion* Category with a 12% diversion rate. Although our ranking is low, **our standing has increased by two places** thanks to your efforts. Keep up the good work and keep working to reduce our waste!

The theme for this week is **reduce**. Reducing your consumption helps to decrease production of materials.

**REASONS TO REDUCE:**

Changing the Margin will reduce paper consumption by about **4.75 percent** (<http://www.changethemargins.com>) Penn State University found that the campus could save \$120,000 per year if they adopted this practice throughout the university.

The paper industry is the number one consumer of fresh water. The industry is also the third-largest industrial producer of global warming pollution.

**CONGRATULATIONS TO LAST WEEK'S PRIZE WINNER:**

*Tak Hou Fong correctly answered the question from last week. He will be awarded a Zero-Waste Funpack!*

The question was: what percentage of the waste that UC Davis generates is compostable? (food, napkins, papers, green waste, etc.)

Correct Answer: 80%. This consists mainly of food scraps, napkins, paper, cardboard, and paperboard.

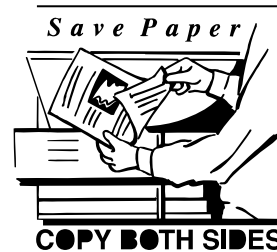


RecycleMania isn't only about recycling, it's also about reducing the amount of waste you produce.

<http://www.recyclemania.org/>

**CHALLENGE OF THE WEEK**

**REDUCE:** Make sure the copiers and printers in your office are defaulted to double side.

**THIS WEEK'S THEME: REDUCE**

Reducing waste saves campus resources.

**VOLUNTEER APPRECIATION:**

*We would like to thank all of the volunteers for signing up to help R4 Recycling in the RECYCLEMANIA competition.*

*This week we began distributing reusable mugs to our volunteers. Be on the lookout for R4 staff visiting your department!*



*Pictured: George Lamb and Rocky the Resource Recovery Raccoon*

**What does it mean to reduce?**

Reducing means cutting back on the amount of waste we produce. When we avoid generating waste in the first place, we will not have to worry about disposing of it later on.

**Did you know that Americans create more than 200 million tons of waste a year?**

The average American consumes 30 times as much as the average person living in India. The average college student generates about 600 pounds of waste per year. The average office worker uses more than 150 pounds of recyclable paper each year and only 48% of this paper is recycled! Every person has an impact. Here are some things you can do to reduce your waste:

- **Double-sided copying and printing.** Double-side readers, reports, and documents to save paper and money.
- **Decrease margins.** By reducing margins you can fit more content onto a single page.
- **Don't Print.** Use pdf or electronic forms of communications
- **Buy in bulk.** This reduces waste that accumulates from packaging and delivery.

**UC DAVIS**  
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Buildings & Grounds: Recycling

**R4 Recycling Program**

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